

Pınar Et in Brief

A company conforming to world standards

Pınar Et commenced operations in 1985. The first fully integrated meat processor complying with EU norms in Turkey, Pınar Et has been giving the utmost attention to quality and to the rules of hygiene while providing its consumers with healthy, reliable, and tasty meat and meat products since the day it was founded.

The leader of the meat, processed meat, and frozen meat products industry

Producing 29,000 tons of goods a year in plant facilities with about 46,000 m² of enclosed space and with slaughtering and processing capacity corresponding to 102,000 cattle, 408,000 sheep, and 1,836,000 turkeys, Pınar Et maintains its leadership of the meat, processed meat, and frozen meat products industry in Turkey.

Making significant contributions to the growth and development of stock raising in Turkey, Pınar Et deploys its superior technological infrastructure and superstructure, and its advanced knowledge and experience in order to meet the constantly changing needs and expectations of consumers.

Pınar Et obtains all live animals needed for its production from Çamlı Yem Besicilik, another member of the Yaşar Group and one of Turkey's biggest stockgrowers, as well as from other producers with which the company has contractual agreements.

This practice is just one of the reasons why consumers trust the Pınar Et name.

An essential element of the food chain

Animal-sourced protein-rich nutrition plays an essential role in human physical and mental development. In recognition of this fact, Pınar Et supplies meat and fish products that conform to the highest standards of quality in order to meet consumers' vitally important need for healthy animal-sourced protein.

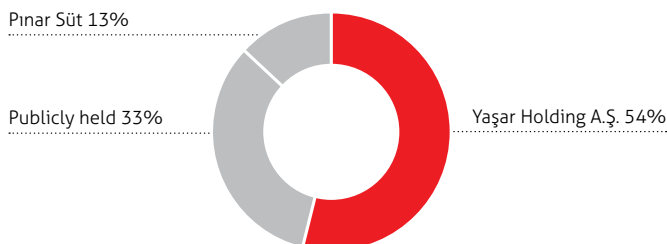
Pınar Et constantly reviews and revises its product portfolio in line with consumers' changing wishes, needs, and expectations while also giving the utmost importance to the issues of food safety and traceability. Pınar Et is inspected every year by the European Food Safety Inspection Service (SAI GLOBAL-EFSIS), a worldwide independent inspection service provider for the food, drink, and allied industries. The consistently high marks that Pınar Et receives are the most importance evidence of why consumers have such confidence in its products.

Having identified its essential goal as one of distinguishing itself and pursuing growth through high added value products, Pınar Et engages in a never-ending effort to improve productivity and quality and to expand its product line by making the most effective use possible of modern technology in all of its production activities.

Pınar Et is a member of the Yaşar Group.

Pınar Et is a member of the Yaşar Group, one of Turkey's biggest and most highly respected corporate groups. Originally founded in 1945, Yaşar Group companies are active primarily in foods, beverages, and paints but also in sectors ranging from paper manufacturing to trade, tourism, and other services. Together they make an important contribution to the Turkish economy.

Pınar Et Shareholder Structure



Issued Capital: TL 43,335,000
Registered Capital: TL 100,000,000

Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	54.18	23,476,893
Pınar Süt Mamülleri San. A.Ş.	12.58	5,451,752
Publicly Held	33.24	14,406,355
Total	100.00	43,335,000

Pınar Et shares are listed on the Istanbul Stock Exchange National-100 Market with the ticker symbol PETUN.

brand strength,
production
experience and
effective distribution

