

## Pınar Süt in Brief

**The author of many firsts since the day it was founded, Pınar Süt was the first brand to introduce and entrench the concept of wholesome milk and dairy products in Turkey.**

Originally founded in İzmir in 1975 as the most advanced dairy processing complex in Europe and the Middle East, Pınar Süt's steadily expanding product line soon made it the preferred choice of consumers in Turkey, who came to recognize it as a source of health, good taste, and innovation—indeed of life itself.

Pınar Süt's principal business activity is the production and sale of dairy products (milk, yoghurt, ayran, traditional and modern cheeses, butter, cream) as well as of fruit juices, mayonnaise, ketchups, puddings, honey, sauces, jams and jellies, desserts, and powdered products.

Pınar Süt introduced the first "long-life" UHT milk packaged in aseptic containers in Turkey in 1975. Operating out of plants located in İzmir and

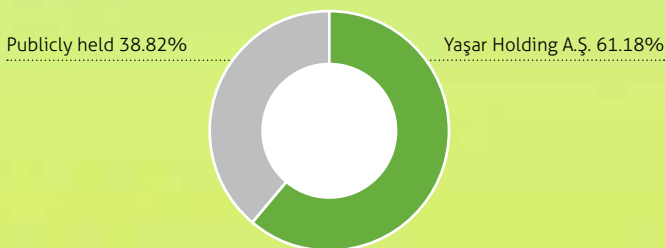
Eskişehir, the company has remained the leading brand in Turkey's dairy products industry ever since.

Deploying the most advanced technology available to produce the milk and dairy products that are indispensable to healthy nourishment and offer them to consumers, Pınar Süt makes the very best possible use of the efforts of more than 21,000 producers. By continuously supporting the country's dairy farmers, Pınar Süt has contributed towards the growth of dairy production in Turkey.

In order to ensure that it has an uninterrupted supply of high-quality raw milk, Pınar Süt works with more than 200 dairy farms that are contractually obligated to produce to EU norms.

Producing milk and dairy products not just for domestic consumption but also for export to other countries, Pınar Süt is moving rapidly towards becoming a regional force in its hinterland.

### Pınar Süt Shareholder Structure



Issued Capital: TL 44,951,051.25  
Registered Capital: TL 80,000,000

Shareholder	Share (%)	Share Amount (TL)
Yaşar Holding A.Ş.	61.18	27,503,257.79
Publicly held	38.82	17,447,793.46
Total	100.00	44,951,051.25

Pınar Süt shares are listed on the Istanbul Stock Exchange with the ticker symbol PNSUT.

The undisputed and unchallenged leader of many segments of Turkey's milk and dairy product industry

