

Pinar Süt's Competitive Advantages

Strong Financial Performance

- Experienced but youthful workforce
- Continuous cost-base improvement
- Innovative culture
- Extensive distribution network
- Group-wise synergies

The Most Advanced Technology

- Investments in new and better technology
- Highest production quality and compliance with hygienic and EU standards
- Productive supplier processes
- Systematic supplier performance evaluation

Strong Brand

- Ranked first in the Turkish Customer Satisfaction Index survey in the milk and dairy products category
- Ranked first among brands that first come to mind in the dairy products category
- Close communication with suppliers and consumers
- One of the first members of the Turquality project to support Turkish-made products internationally

Market Shares

Long-Life (UHT) Light Milk

59% Leader

Long-Life (UHT) Milk

27% Leader

Organic Milk

100% Leader and Unique

Children's milk

50% Leader



Production Facilities - İzmir

Production Line: 38

Covered Area **48,179 m²**Open Area **65,817 m²**Total Area **113,996 m²****Production Facilities - Eskişehir**

Production Line: 30

Covered Area **22,700 m²**Open Area **127,276 m²**Total Area **149,976 m²**

the most beloved
flavors
the most healthful
products
the most advanced
technology

Spreadable Cheeses**39%** Leader**Fresh Cheese (Pınar Beyaz)****78%** Leader**Labaneh****53%** Leader**Cream Cheese****17%** Leader